



2nd Term, 2024-25

<i>Course code & Title</i>	KORE3062 Korean through Media		
<i>Language of instruction</i>	Korean	Unit	3

Course Description
<p>This course is designed to help students improve daily conversational skills learned from Korean multimedia such as dramas, news, advertisements, and K-pops. With exposure to Korean multimedia that reflect various language expressions in different situations, students will be able to learn colloquial Korean and different style of speech while understanding Korean culture and society deeply. This class will provide an opportunity to share students' learnings of media expressions, phrases, grammar, and more through activities, assignments, and group projects using their creativity. Students will also be encouraged to take their learnings further, scrutinize differences in expressions of Korean multimedia, and discover similarities and differences between Korean media expressions and their own countries. All the materials and the medium of instruction will be in Korean.</p>

Learning Outcomes
<p>Upon successful completion of the course, students will be able to:</p> <ul style="list-style-type: none"> - Identify native Korean colloquial expressions used in media and apply them in real-life contexts - Speak, listen, read, and write expressions, vocabularies, and sentences from media effectively and recognize the proper usage - Expand knowledge of Korean culture, society, and customs and be able to share them confidently with other classmates/peers - Connect expressions from each media with grammar and culture and internalize them to remember in the long run

Course Content				
	Topic	Expression	Grammar	Culture
Sport	-Sport News -Drama 스물 다섯 스물 하나 <Twenty-Five Twenty-One>	-Typical terms and expressions used in news covering athletic competitions	-거든 if (something is true),then~ -듯이 as if -아/어 대다 to keep on doing	Korean street cheering culture (Red Devils)
Four seasons & Weather	-Weather forecast -Drama 기상청 사람들 <People of the Meteorological Agency> -K Pop 벚꽃 엔딩 <Cherry Blossom Ending>	-Lyrical expressions that symbolize the four seasons -Weather-related proverbs and idioms	-에 따라서 according to -겠 will, would -A(으)ㄴ/V 는 탓에 due to -ㄴ/는다고 하더라도 even if	Seasonal Festivals
K-Wave	K-Entertainment Report	-Expressions for an interview with celebrities -Broadcasting related expressions	간접 화법 indirect speech	K- Wave's impact on the global fan base

Contemporary issues of society and culture in Drama	선재 업고 튀어 <Lovely Runner>	-Slangs and popular expressions in drama -Words with multiple meanings	-(으)ㄹ 수도 있다 it could be~ -았/었다고 치다 to assume -아/어도 소용없다 it is useless even if -았/었다면요? if (something had happened) what about if?	The Fate of First Love in the K-drama
	사내 맞선 <Office Matchmaker>	-Idioms & slangs	-는 바람에 due to -척하다 pretend to -(으)ㄹ 테니까 since	Blind-dating culture
	며느라기 <Mackerel Run>	-Dialects -Talking about wish	-(으)ㄴ 가 보다/나 보다 seems like -(으)랴 -(으)랴 trying to -(으)므로써 through	Low Birthrate problem
	미생 <Incomplete Life>	-Business related expressions -Idioms	-겠습니다 shall -(으)ㄹ 뻔하다 nearly, almost -(으)ㄹ 까 봐서 be worried/afraid that -다시피 하다 almost like	Unemployment problems (Permanent worker/temporary worker)
Hope, Comfort, and Love for the Youth through K-Pop	밤 편지 IU <Through the Night>	-Lyrical expressions and metaphors in the lyrics of the songs	-(으)ㄹ 게요 will, shall -기 바라다 hope, wish ~ 것 같다 appears to be -아/어지다 피동사 become, get	Korea's contemporary social image and culture in the lyrics of the song
	모든 날 모든 순간 Paul Kim <Every Day, Every Moment>		-(으)ㄹ 만큼 as much as -게 하다 사동사 causative verb -처럼 like, as	
	수고했어 오늘도 Rooftop Moonlight <Good job, Today Too>		-는다고 하더라도 although -아/어 두다 do something in advance -았/었던 had been	
	별보러 가자 Jeok Jae <Let's Go See the Stars>		-아무도, 아무것도, 아무데도 nobody, nothing, nowhere -더라 it turns out -(으)ㄹ 래 would like to	
Teamwork & Competition	런닝맨 Entertainment program <Running Man>	- Intimate speech style - Idioms - Neologism	-noun+되다 passive -ㄴ/는다기보다 rather than -길래 because	Traditional Korean game
Economy & Consumer Lifestyle	홍쇼핑 광고 Advertisement	-Typical colloquial expressions used in advertisement -Expressions for consumer lifestyle	-피동사 passive verb	Fast delivery speed (Rocket delivery)

Course Components							
Teaching Mode							
On-site face-to-face interactive classwork: 100%							
Learning Activities							
Interactive classwork[1] (hr)		Extra-curricular activities (hr)		Web-based teaching (hr)		Homework / Self-study (hr)	
in /	out class	in /	out class	in /	out class	in /	out class
3			0.5		1		5
M			O		M		M

M = Mandatory / O = Optional

[1] Interactive classwork focuses on student-centered activities such as pair work, group work, role-playing and student-teacher interaction.

Assessment Type (subject to change)		
Task nature	Description	Percentage
Participation	This includes students' attentiveness, punctuality for class time, active participation in class, and small assignments. (1) in-class active participation (40) (2) attendance (60)	10 %
Mini-presentation	Each student is required to form a team of two and deliver a short presentation for 6~7 minutes. Research methods may vary; however, utilizing YouTube is not recommended. More details will be released during the class.	15 %
Project (Video recording)	In this project, students are expected to choose one type of media, such as drama, news, or advertisement, reinterpret and create its own style. It will be conducted in a team of three to four students, and each student should contribute a script of at least 500 letters. The team should perform together to display creativity using what is learned in class. To maximize learning, each student should: <ol style="list-style-type: none"> 1. Write the draft and finalize the script (40 points) 2. Produce the video (10 points) 3. Individual performance (50 points) Steps (1) & (2) need to be uploaded on Blackboard by the due date. The team will receive the same score for (1) & (2).	25 %
Assignment	After each class, students should upload the creative short dialogue and Display their understanding of learned grammar and vocabulary on Blackboard.	15 %
Final Exam	A closed-book exam will test knowledge of grammar, vocabulary, and written expression reviewed in class.	35%

Notes:

- Students are required to arrive on time.
- Students are required to attend at least 75% of the class. Treat 75% attendance as the minimum, not the maximum.
- Should a student miss more than 25% of the class, he/she will automatically fail the course.
- If a student is unable to attend, he/she should review the content and homework that are missed and make them up him/herself.
- **Late-drop application will not be approved without any supporting documents.**

Learning resources	
Course materials	
Recommended Learning Resources: No textbook is required; videos and notes will be provided in class.	
Web Resources	
Vocabulary & Grammar http://www.koreanwikiproject.com/ https://www.korean.go.kr/ https://www.korean.go.kr/front/onlineQna/onlineQnaList.do?mn_id=216	
TV Drama watching https://www.youtube.com/ https://www.kbs.co.kr/ https://www.sbs.co.kr/ https://www.imbc.com/ https://jtbc.co.kr/ https://tvn.cjenm.com/ko/	
Online dictionary http://dic.naver.com http://www.zkorean.com/dictionary	
Korean language learning http://www.sejonghakdang.org/	
Entertainments http://www.daum.net http://www.naver.com	
News watching https://www.joongang.co.kr/ https://www.yna.co.kr/ https://www.kbs.co.kr/ https://www.sbs.co.kr/ https://www.imbc.com/ https://www.ytn.co.kr/	

Grade Descriptors	
A	Outstanding performance on all learning outcomes.
A-	Generally outstanding performance on all (or almost all) learning outcomes.
B	Substantial performance on all learning outcomes, or high performance on some learning outcomes which compensates for less satisfactory performance on others, resulting in overall substantial performance.
C	Satisfactory performance on the majority of learning outcomes, possibly with a few weaknesses.
D	Barely satisfactory performance on a number of learning outcomes.
F	Unsatisfactory performance on a number of learning outcomes, or failure to meet specified assessment requirements.

Course Schedule (Subject to change):

Week	Date	Public Holiday	Remark	Content
1	6-11 Jan			옥상달빛, 적재 노래 <Good job, Today Too> <Let's Go See the Stars>
2	13-18 Jan			선재 업고 튀어 <Lovely Runner>
3	20-25 Jan			아이유, 폴킴 노래 <Through the Night> <Every Day, Every Moment>
4	27-1 Feb	<i>Lunar New Year Vacation 28 Jan- 3 Feb</i>		런닝맨 <Running Man>
5	3-8 Feb			연예 뉴스 <K-Entertainment Report>
6	10-15 Feb			
7	17-22 Feb		<i>Presentation</i> 시작	스포츠 뉴스 <Twenty-Five Twenty-One> <Sports news>
8	24-1 Mar			미생 <Incomplete Life>
9	3-8 Mar	<i>Reading Week (3-8 Mar)</i>		
10	10-15 Mar			홈쇼핑 <Home shopping>
11	17-22 Mar			사내맞선 <Office Matchmaker>
12	24-29 Mar			벚꽃엔딩 <Cherry Blossom Ending>
13	31-5 Apr	<i>Ching Ming Festival (4 Apr)</i>		머느라기 <Mackerel Run>
14	7-12 Apr			Performance script 준비 및 회의
15	14-17 Apr	기말시험 비디오 제출일: 4/27 (일, 밤 11시)		

Class sections and teachers' contact details:

Class	Time	Classroom	Teacher	Contact
KORE3062	Th 2:30AM-5:15PM	CKB706B	DR YU Sun Hee	sunnyyu@cuhk.edu.hk

For further information, please contact the teacher or our General Office:

Contact	Telephone	Email	Office
Dr. Yu Sun Hee	3943 4714	sunnyyu@cuhk.edu.hk	Rm G 210, Leung Kau Kui Bldg. Consultation Hours: by prior appointment
General Office	3943 9836	lin@cuhk.edu.hk	Rm G17, Leung Kau Kui Bldg. Office Hours: <u>Monday to Thursday:</u> 8:45am to 1:00pm and 2:00pm to 5:30pm <u>Friday:</u> 8:45am to 1:00pm and 2:00pm to 5:45pm

Academic Honesty and Plagiarism

Attention is drawn to University policy and regulations on honesty in academic work, and to the disciplinary guidelines and procedures applicable to breaches of such policy and regulations. Details may be found at <http://www.cuhk.edu.hk/policy/academichonesty/>.

With each assignment, students will be required to submit a signed declaration that they are aware of these policies, regulations, guidelines and procedures. For group projects, all students of the same group should be asked to sign the declaration.

For assignments in the form of a computer-generated document that is principally text-based and submitted via VeriGuide, the statement, in the form of a receipt, will be issued by the system upon students' uploading of the soft copy of the assignment. Assignments without the receipt will not be graded by teachers. Only the final version of the assignment should be submitted via VeriGuide.

Feedback for Evaluation

Our language programme highly values students' feedback and comments and is happy to use them for reflection on our teaching and improvement. Students are very welcome to provide comments and feedback on the course at any time to their course teacher or the course level coordinator through email or in personal conversation. In addition, students' feedback will be collected in the middle of the term through an open-ended questionnaire and the teacher will discuss the feedback in class and make improvements if necessary. The course will also follow the university's course evaluation exercise at the end of the term, and students' feedback will be used for future course planning and teaching.

For more information about our Korean programme, please join us on Instagram!

